



PRODUCT SUMMARY

Iconia V Series

Marketing Name

Acer Iconia V11

Acer Iconia V10

Model Name

V11-11

V10-21

Project Name

V11M1

V10M2

FCS

Sep 13, 2024

Oct 17, 2024

Type

Focus

Project Team

Fatima Tsai, Product Marketing







Sandy Chen, Graphic Design

Harry Huang, Animator



Iconia V Series

1. Product Line-up
2. Target Audience
3. Key Visual & Statement
4. Top 3 Selling Points
5. Additional Selling Points
6. Feature Summary
7. One-Pager
8. Key Differentiator
9. Feature Page
10. I/O & Color, Material, Finish
11. Image Gallery

Iconia Tablet	8.7"	10.1"	10.4"	11"	12.6"
X Series					 <p>Iconia X12 (X12-11)</p>
V Series		 <p>Iconia V10 (V10-21)</p>		 <p>Iconia V11 (V11-11)</p>	
A Series	 <p>Iconia Tab A8 (A8-11)</p>	 <p>Iconia Tab A10 (A10-21)</p>		 <p>Iconia Tab A11 (A11-11)</p>	



Target Audiences

The Iconia V is a versatile tablet that caters to a wide range of users, **from students and young creators** looking for affordable tools to enhance their studies and creativity, **to budget-conscious consumers** seeking a reliable device for everyday tasks, and **casual users** who appreciate a user-friendly interface and a balance of performance and features.



Iconia V

Perfect for productivity and entertainment, Iconia V Series boasts a stunning big screen housed in a sleek aluminum alloy body with an all-day battery – for versatile performance at home or on the go.



A Stunning Display

Experience the big picture in stunning detail. Our **WUXGA display** offers a generous viewing area with a 1920 x 1200 resolution and a wide **16:10 aspect ratio**. The **narrow bezel design** maximizes screen real estate, allowing you to see more of what you love.



All-Day Battery

Power through your day with our **8,000mAh¹ battery** and **USB-C Power Delivery 2.0 fast charging²**. Enjoy all-day endurance and rapid recharging, so you can stay connected without interruption. Whether you're working, studying, or simply staying entertained, the Iconia V tablet ensures you're always ready to

go.



Seamless Multitasking

Unlock the full potential of your Iconia V tablet with **MediaTek Helio G80 Octa-Core processor**.

Combined with **Android 14** and **up to 6GB RAM¹**, this device delivers a smooth and responsive experience, perfect for demanding tasks and everyday use.

¹ - Specifications may vary depending on the model and region. All models subject to availability.

² - Fast charging function is available on V11-11.



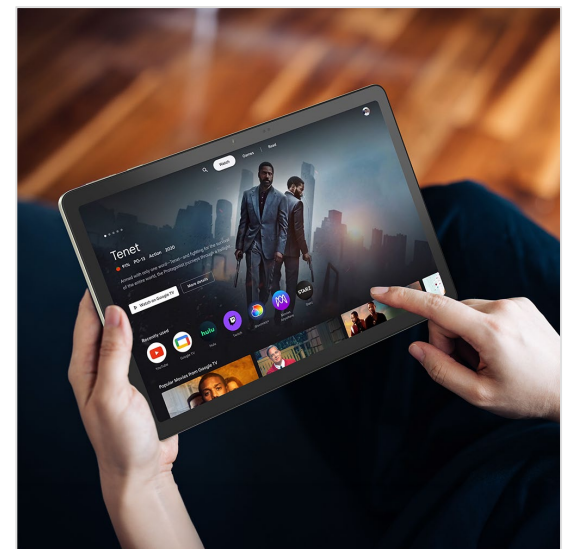
Ample Storage

Store everything you love and more. With a spacious **256GB¹ of built-in storage**, **expandable up to 512GB with a microSD card**, you have the flexibility to store all your apps, photos, videos, and documents without compromise.
















Streamlined Design

The Iconia V tablet built with a **sleek aluminum alloy design** is incredibly lightweight and thin, making it easy to carry anywhere. The in-cell touch panel delivers a responsive and immersive visual experience, elevating your interaction with the device.



Google Entertainment Space

Iconia V tablet is your one-stop entertainment center, featuring Google Entertainment Space. Discover a world of movies, shows, games, and more, all curated just for you.

Design		Thin & light aluminum alloy design (V11-11) 7.5mm thin & 550g lightweight (V10-21) 8.6mm thin & 478g lightweight	Battery		(V11-11) 8,000mAh battery capacity, up to 13 hours battery life ¹ (V10-21) 6,000mAh battery capacity, up to 10.5 hours battery life ¹
Fundamentals	 Octa-Core	MediaTek Helio G80 processor, octa core	Camera		8MP rear auto-focus camera 5MP front camera
		Android™ 14	Connectivity		USB-C 2.0 (V11-11) support quick charging
		(V11-11) 6 GB LPDDR4X RAM (V10-21) 4 GB LPDDR4X RAM			microSD card reader, support up to 512 GB
		(V11-11) Up to 256 GB eMMC (V10-21) Up to 128 GB eMMC			802.11ac Bluetooth 5.0 or above
Display		11-inch 16:10 IPS display, 400 nits 10.1-inch 16:10 IPS display, 350 nits WUXGA (1920 x 1200) resolution	<div> Specs & Features based on Iconia V11-11 Specifications (v1-0-1) & Iconia V10-21 Specifications (v1-0-1). Specifications may vary depending on the model and region. All models subject to availability. 1 - Actual battery life may vary considerably by specifications, depending on product model, configuration, applications, power management settings, operating conditions, and features utilized. Performance variation also arises based on components in use, which includes but is not limited to the processor, RAM capacity, storage, display and resolution, etc. </div>		
		Narrow bezel			
Speakers		Dual stereo speakers			

Aluminum Alloy



Thin & Light
design

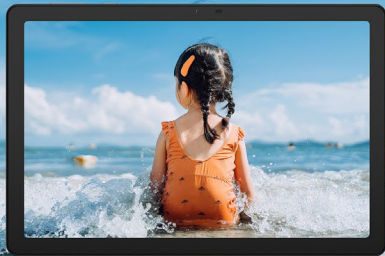
MediaTek Helio G80
Octa-Core CPU



Android 14

WUXGA 1920x1200

16:10 IPS Display



Iconia V



Up to

6GB

LPDDR4X RAM

Storage up to

256GB

eMMC



Dual speakers



802.11ac
Bluetooth 5.0



USB-C



microSD card reader
up to **512GB**



Up to **8000mAh**
Up to **13** hours battery life

5MP

Front Camera

8MP

Rear Camera



Take It Anywhere

The Iconia V is not only a visual delight but also remarkably lightweight and thin. Its elegant design seamlessly blends form and function, making it a pleasure to hold and use. With its stunning design, powerful performance, and versatile features, the Iconia V is a personal companion that elevates your everyday life.

1 - Specifications may vary depending on the model and region. All models subject to availability.

2 - Listed battery life is based on Iconia V11 (V11-11) testing using 720p video playback. The test clip loops and continues to run, without interruption or any other inputs, until the battery is drained. Stated battery life is for comparison purpose only. Actual battery life varies by model, configuration, applications, video chip format and features used. A battery's maximum capacity decreases with time and use. Battery life test configuration: 6 GB LPDDR4X of memory. Battery life test condition: LCD brightness 100 nits, connected wired headset and Wi-Fi, and battery charged to 100%.

Thin & Light

Aluminum alloy chassis

Large Screen

11-inch / 10.1-inch WUXGA display options

Dual Cameras

5MP front camera + 8MP AF rear camera

8,000mAh Battery Capacity¹

Up to 13 hours² battery life



In-Cell Touch Panel

In-cell touch panel places the touch sensor to the display during the panel manufacturing process and combines the LCD screen into a single-layer display.

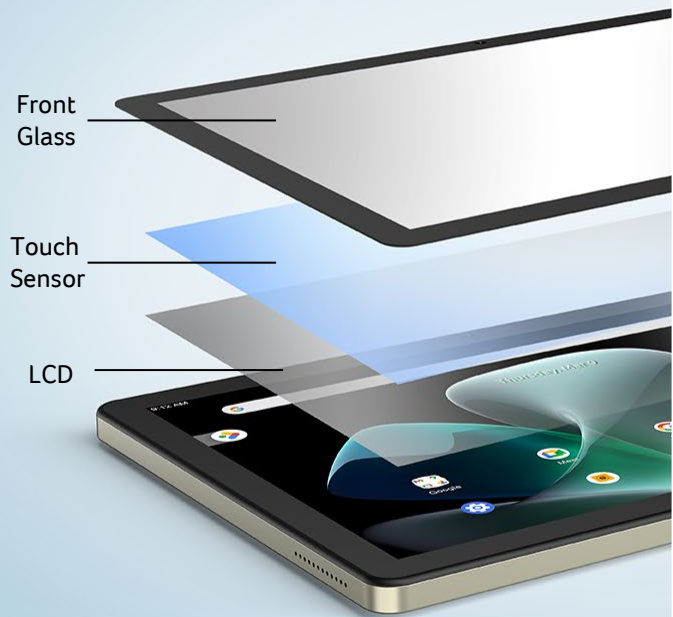
With in-cell touch technology, the display reduces the thickness and weight of the screen compared to standard LCD screens that have dual layer.

In addition, in-cell touch technology improves visibility and provide clearer images and text on the screen with a single and integrated layer.

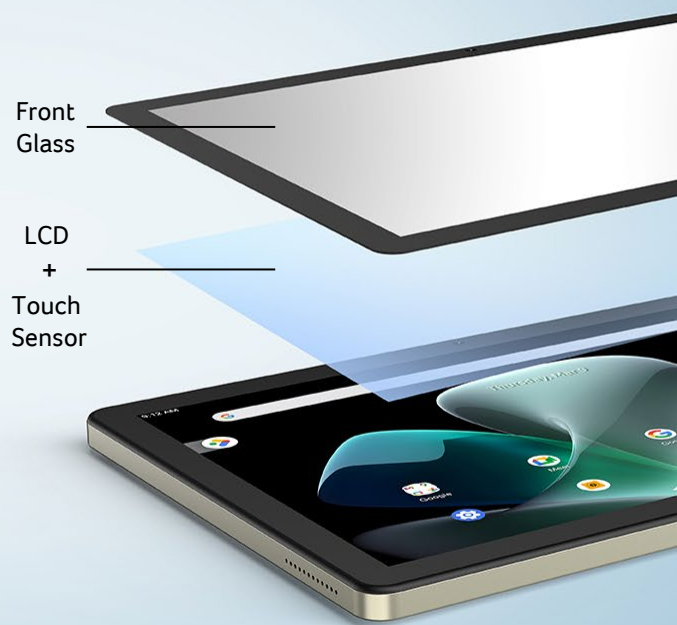
* Image is for reference only.

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Glass-Glass Touch Panel



In-Cell Touch Panel

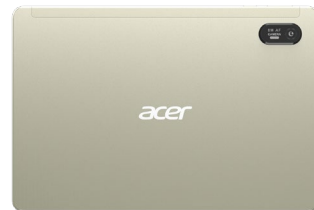


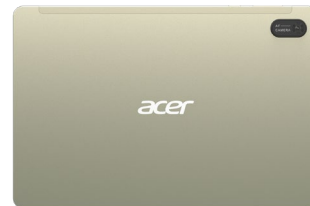


	Touch Panel	Back Case
Color	Black	Champagne Grey
Material	Glass	Aluminum Alloy
Finish	Back Silk Screen	Sandblasting, Anodized



	Touch Panel	Back Case
Color	Black	Champagne Grey
Material	Glass	Aluminum Alloy
Finish	Back Silk Screen	Sandblasting, Anodized





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